

ISSUE	EDITORIAL FEATURES WITH SPONSORSHIP OPPORTUNITIES					ADVERTISING FEATURES		
	REGIONAL FOCUS	REVIEW	INSIGHT	REPORTS	EDITORIAL SUPPLEMENT	BUSINESS ESSENTIALS	BUSINESS GROWTH	PEOPLE AND PERSONAL
January February LBV132	Blackpool and Fylde	Year Ahead	Skills and Apprenticeships	THEBIG20	 Lancashire Business Day	Employment Law and HR	Co-working Spaces/ Business Hubs	Health and Wellbeing
March April LBV133	Lancaster and Morecambe	 Lancashire Net Zero Conference	Smarter Manufacturing/ Engineering	Property	Women in Business (Founders)	Business Finance and Cashflow	Networks, Memberships and Trade Bodies	Pensions and Retirement
May June LBV134	West Lancashire	 Lancashire AI & Cybersecurity Conference	Defence	Export Champions	 LANCASHIRE BUSINESSVIEW RED ROSE AWARDS 2027	Compliance and Accreditation	Marketing and Branding	Personal Tax Planning
July August LBV135	TBC	 Lancashire Business Funding Conference	Family Business	Property	 HOT 100 Most Profitable SMEs	Business Motoring and Fleet	Sales and Business Development	Staff Benefits
September October LBV136	TBC	Commercialising Innovation (Intellectual Property, R&D, Research)	Making The Right Exit Strategies	Tourism and Leisure	 HOT 100 Follow up	Insurance	Recruitment and Talent	Wills and Probate
November December LBV137	TBC	 Lancashire Built Environment Conference	Start-Up Businesses	Non-Executive Directors	 Sub36 Gen Next Lancashire	Cyber Security	Professional Development and Training	Wealth Management

PLUS REGULAR FEATURES: In View / Business Barometer / LBV Hub / The Big Interview / Dealmakers / Appointments

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WORK WITH LANCASHIRE BUSINESS VIEW IN 2027 MORE WAYS TO REACH, ENGAGE, INFLUENCE AND CONNECT

Lancashire Business View – the home of



LANCASHIREBUSINESSVIEW
RED ROSE
AWARDS 2027



Sub36
Gen Next Lancashire



**Lancashire
Business Day**



Lancashire
Net Zero
Conference



Lancashire
AI & Cybersecurity
Conference



Lancashire
Business Funding
Conference



Lancashire
Built Environment
Conference

Lancashire Business View puts your brand in front of the region's most engaged and influential business leaders – across print, digital and events.

We deliver...

Multi-channel reach

6,000 print circulation
35,000+ monthly website views
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**We don't just publish
– we amplify.**

Editorial trust

Position your business
alongside award-winning
journalism and trusted content
that Lancashire's business
leaders turn to for news,
insight and expertise.

Influence and connections

Raise your profile, demonstrate
your expertise and build
valuable relationships across
Lancashire's business
community through our
debates, events and campaigns.

Lasting visibility

Our themed features and
campaigns keep your business
visible beyond publication,
extending your reach and
reinforcing your message
across print and digital.

Campaign planning support

We'll help you identify
the right opportunities
and align your activity with
the sectors, topics and
audiences that matter
most to your business.

Whether you're looking to build awareness, strengthen your reputation, showcase your expertise or create new business opportunities – we'll help you develop a presence that supports your goals in 2027 and beyond.

To find out more about the ways we can work together and discuss opportunities for the year ahead:

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