

#LNZC27



Lancashire
Net Zero
Conference

2027 Media Pack

**Making Net Zero Work
Projects. Benefits. Technologies.**

Date: Thursday 11 February

Time: 9:30am – 2.00pm

Venue: The Wellbeing Farm, Edgworth

“ A full room, honest conversations
and real momentum ”

Low Carbon Energy

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**LANCASHIRE
BUSINESSVIEW**



Lancashire
Net Zero
Conference

About the conference

Making Net Zero Work Projects. Benefits. Technologies.

The Net Zero Conference focuses on cutting through the jargon and helping businesses make sense of what sometimes feels like a complicated and costly topic.

We'll bring together Lancashire businesses, innovators and experts to look at what businesses can actually do now, from simple changes that cut waste and improve efficiency, through to new technologies and major investments.

The commercial case will run through five key themes:

-  Cost and margin: cut waste and protect profitability
-  Resilience and security: reduce exposure and plan ahead
-  Productivity and operations: use data and technology to work smarter
-  Supply chain and contracts: meet expectations and win work
-  Brand, people and finance: strengthen reputation and support growth

Through real projects, real businesses and real experiences, we'll look at what worked, what didn't, what it cost and what difference it made.

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Net Zero
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Joint Headline Sponsor (Max 4)
£4,250 +VAT

In advance

- Logo 'in association with' on all marketing across the campaign
- Opportunity to be part of the sponsor meeting to discuss and agree specific topics to be covered at the event

On the day

- A seat on one of the panels at the event
- Four full access conference tickets
- Opportunity to supply literature in delegate packs
- Exhibition stand at event

After the event

- Logo, photo and key commentary from the debate as part of the report in the March/April issue of Lancashire Business View
- Half page advert alongside the feature
- Follow up message included in the follow up e-mail to delegates
- Access to event photography



Lancashire Net Zero Conference

Exhibitor **£1,500** +VAT

In advance

- 🌿 Badged as 'exhibition partner' on event marketing material

On the day

- 🌿 Two full access conference tickets
- 🌿 Exhibition stand at event
- 🌿 Exhibitor Showcase – brief intro from the stage with the host

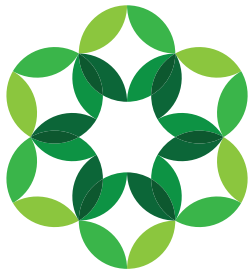
After the event

- 🌿 Logo to appear alongside the review feature in March/April issue of Lancashire Business View
- 🌿 Quarter page advert within the feature
- 🌿 Access to event photography

“ It was really good to attend the event and discover that so many people are on the same pathway to achieving net zero, it was a successful conference and I made many new contacts. ”

Paul Jeffries, Lecturer construction and the built environment, Preston College

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Lancashire Net Zero Conference

Previous attendees

- Adler And Allan
- Albert Harrison & Co
- Allison Protection Specialists
- Alsico
- Altitude Services
- BAE Systems
- BCW Engineering
- Big Presence
- Blackburn College
- Blackpool & The Fylde College
- Burnley College
- Burnley.co.uk
- CEF
- Charlotte Leach Communications
- Ciceley Commercials
- Crowberry Consulting
- Cubico
- East Lancashire Chamber of Commerce
- EJS Accountancy
- Energy UK
- Everitt Consulting
- Fylde Coast Energy
- GB Energy
- Harrison Drury Solicitors
- Higher
- Innovate UK Business Growth
- Isentra
- JBA Risk Management
- L. Woodhouse
- Lancashire County Council
- LED Electrical
- Level Training
- Limitless PR
- Low Carbon Energy
- Marsden Building Society
- Napthens LLP
- North West Net Zero Hub
- Preston College
- Qwala
- RecycleIT
- RedCAT Group
- Retyre Group
- Ribby Hall Village
- Rosebud
- Serconnect
- Stolle Machinery
- The Senator Group
- Thompsons Solar
- Together Housing Association
- Trident Utilities
- Verve Collaboration
- Vital Heating Solutions
- Warren Contracting Services (NW)
- Woohoo



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About us

Lancashire Business View has connected the county's business community since 2005. It is a magazine published every two months and it delivers exclusive news, advice, and opinion to Lancashire's business leaders. Apart from the print publication, Lancashire Business View hosts multiple conferences and events including the annual Red Rose Awards, attracting more than 1,100 attendees to celebrate business excellence.

Contact

If you'd like to know more about the Lancashire Net Zero Conference and how we can help you make powerful connections between businesses that share your passion, get in touch with us now.

In addition to the options in this pack, we are always open to new ideas and suggestions!



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6,000
Print
circulation

8,000
Email
subscribers

35,000+
Page views per
month on
the website

45,000+
Social media
followers

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