



Lancashire Business Day

NOW
THAT'S WHAT I CALL LANCASHIRE
26

Patron
opportunities

Celebrate with us!

Date: Friday 27 November 2026

Time: 12.00pm – 5.00pm

Venue: Burnley Football Club

Brought to you by:

LANCASHIREBUSINESSVIEW

#LBD26

In association with:

Lancashire
Ambassadors



Lancashire Business Day 2026



Lancashire Business View magazine will bring together the business community to celebrate 2026 in style and mark #LancashireDay.

Following the success of last year's event, we are back this year and it is not to be missed!

Join us to:

- Celebrate your roots, in style!
- Demonstrate your commitment to Lancashire's business community
- Remind yourself just what happens here in Lancashire – the supply chains we support, the products we make, the services we provide...
- Network with like-minded leaders from businesses of all sizes and sectors
- Drive the Lancashire message far and wide
- Entertain clients, reward your team and strengthen business relationships
- Experience the unique spirit of Lancashire Day

Lancashire Business Day 2026 will feature:

- Roundtable debate
- Celebration event
- Focused marketing campaign across all Lancashire Business View channels
- Extensive review in the January/February 2027 edition
- The Lancashire Business Personality of the Year



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The roundtable

Our roundtable debate will take place ahead of our #LancashireDay celebrations.

The event, open to the Headline Partner and Patrons of Lancashire Business Day, will be hosted by Lancashire Business View's publisher Richard Slater with key Lancashire business figures from across the county leading the debate on key topics for local business.

The event will be professionally photographed and featured in the January/February 2027 edition of Lancashire Business View magazine.

It'll also be posted online and promoted through the various LBV channels including our social media platforms.



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The celebration



Bringing together senior business leaders from across the county for an afternoon of networking, discussion and celebration

Lancashire Business Day 2026 will take place at Burnley Football Club.

The event will celebrate the business community with different elements to keep you and your guests entertained and inspired.

- **Drinks reception, networking and local entertainment**

There'll be plenty of opportunity to catch up with your network and meet new contacts throughout the event.

- **Guest speakers and panel debates**

We'll hear from those that have featured on the pages of Lancashire Business View throughout the year including businesses from our features – Hot 100, Women in Business, Sub36 and Lancashire Leaders.

- **Lunch**

A Lancashire-themed two course lunch will be served.

- **Local entertainment**

There'll be time to relax, network and enjoy the entertainment.



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Why be a patron?

Lancashire Business Day is a celebration of the people, businesses and partnerships that make Lancashire a great place to live, work and do business.

Patronage puts you at the heart one of the great social highlights of the county's business calendar, where we bring together the people behind some of the biggest stories and honour the Lancashire Business Personality of the Year.

Connect

As part of your patron package, we'll connect you with senior business leaders, decision-makers and key organisations through our exclusive roundtable.

Campaign

You'll benefit from our extended campaign, running to January, giving your business sustained visibility across Lancashire Business View's platforms – the print magazine, website, email newsletters and social media, as well as at the Lancashire Business Day event itself.

Champion

Your commitment as a champion of the county will be demonstrated as we showcase innovation, ambition and success.

Celebrate with us!

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Already supporting
Lancashire Business Day 2026

Headline Partner

Lancashire
Ambassadors

Patrons

MENZIES
BRIGHTER THINKING



rosebud
Part of the Business Growth Service,
Lancashire County Council

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The Patron Package £2,550 + VAT



As one of just ten Patrons for Lancashire Business Day, which is limited to one per sector, this package will allow you to shout loud about your support for the county.

Marketing campaign

Lancashire Business Day will be a focused campaign from July 2026 to January 2027 in print, online and at our events. We will supply a Lancashire Business Day partnership logo which can be used on your own website and materials.

In print

50,000 readers

- Listed as Patron on all printed adverts
- Listed as Patron with your logo in the event review in the January/February issue of Lancashire Business View
- Listed as Patron with your logo in the digital supplement
- Quarter page #LancashireDay Q&A in the January/February edition

Online

8,000 email subscribers, 30,000 monthly webpage views

Listed as a Patron with your logo:

- Regular digital advertisements and reminders of the event to run on the Lancashire Business View website, via the Wednesday Weekly bulletin and social media
- Online coverage of the event
- Regular email marketing – including in event marketing, guest emails and follow-up emails

Plus a company spotlight in one Wednesday Weekly bulletin (distributed to 8,000 opted-in subscribers)

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Social media

Over 37,500 social media followers

- Dedicated social media campaign to run from October to January. Focusing on Lancashire Day and Lancashire Business Day itself to get the business community involved in the national #LancashireDay campaign
- Option to supply your own key messages to be used as part of campaign

At Lancashire Business View events online and in person

(September to November 2026)

Up to 100 delegates at each event

- Promotion of partnership at Lancashire Business View events in the run up to Lancashire Business Day

PR

- Regular posts and announcements about the event circulated to the appropriate media and covered online at Lancashire Business View
- A credit for your business in each press release distributed and various opportunities to provide quotes to be included

Event involvement in Lancashire Business Day:

Roundtable

- A seat on the roundtable debate taking place in advance of the event

Celebration

- Six tickets for you and your guests
- Listed as a Patron on all event materials
- Your business to be thanked as part of the MC's script
- Tagged in the event social media posts
- Access to all videos and photos from the event
- Opportunity to submit nominations and judge the Lancashire Business View Business Person of the Year Award which will be presented at the event

2025 Attendees



- +24
- 24/7 Protection
- A Dixon Autos
- Advocacy Focus
- ANS Advisory
- Anthem Engagement
- Blackburn & Darwen Youth Zone
- Beever and Struthers part of Menzies LLP
- Blackpool and Fylde College
- Bowland & Co
- Brandliff
- British Textile Biennial
- Brysdales
- Burnley Borough Council
- Burnley College
- Burnley FC in the Community
- CheckedSafe
- Connections2energy
- Coolvan MD
- Cortus
- Cortus Advisory
- Crowe UK LLP
- D&M Creative
- East Lancashire Chamber of Commerce
- East Lancashire Learning Group
- Eco Providers
- Emma Weston Illustration
- Farleys Solicitors
- Forbes Solicitors
- Handelsbanken
- Harrison Drury
- Hawthorn One
- Heat Engineer Software
- HSBC UK Bank plc
- Impact Computing
- Lancashire Mind
- Lancashire Youth Zones
- Lomas Office Furniture & Stationery Ltd
- Marketing Lancashire
- Marsden Building Society
- Merchandise4Impact
- MP for Blackburn
- Myerson Solicitors
- Newground Together
- Nolan Real Estate
- Pierce
- PM+M
- ProFM Group
- Rebus Recruitment
- Root Fifty Two
- Rosebud
- Secret Garden Glamping
- Smoke Free Lancashire
- SUMMIT East Lancashire
- TGL Solutions Ltd & Compare Your Funding
- The Dome House
- To The Summit
- Trident Utilities
- Vantage Motor Group
- Vital Synergy
- Woodlands Animal Sanctuary
- Worden Green Recruitment
- YOLO Wellbeing



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Contact us

For more information about sponsorship for Lancashire Business Day please contact **Joanne Hindley**, sales director on **07442 949697** or joanne@lancashirebusinessview.co.uk



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