



Zuber Issa isn't heading for the exit any time soon. Instead, the Blackburn billionaire is embarking on the next stage of his remarkable business journey and is travelling at speed.

SIG KIRBY EN

ISSUE 128 | £7.50

MAY/JUNE 2026

LANCASHIRE **BUSINESSVIEW**



CELEBRATING
EXCELLENCE
RED ROSE AWARDS 2026
Pages 6-11

ON THE MOVE AGAIN

EXCLUSIVE INTERVIEW:
ZUBER ISSA SHARES HIS NEW JOURNEY

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Towns bid for title and cash

AI AND CYBER SUMMIT
Cutting through the hype

A MAJOR COUP
Golf's Open is returning

ADVERTISING OPPORTUNITIES



LANCASHIRE **BUSINESSVIEW**

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CONNECTING THE COUNTY WITH LANCASHIRE BUSINESS VIEW

Since 2005, we have been the magazine for commerce, industry and regeneration; the county's trusted source of business news, analysis and opinion. In 2019, we were recognised for being the North's best news & magazine, in print and online.

We connect the county with our bi-monthly magazine, now also available digitally, our daily updated online news portal and our many events.

For almost 20 years, we've championed a simple message: "If you can buy it in Lancashire, buy it in Lancashire."

By committing to that theme, and by working closely with organisations to craft powerful and cost-effective promotional campaigns across all our channels, we're proud to say that many of our launch issue advertisers are still with us today.



PRINT RUN
6,000

READERSHIP
50,000*

*10,000 readers in print, 3,000 readers in digital magazine, 37,000 readers online

Prolific North
Awards 2019

Winner
Magazine of the year

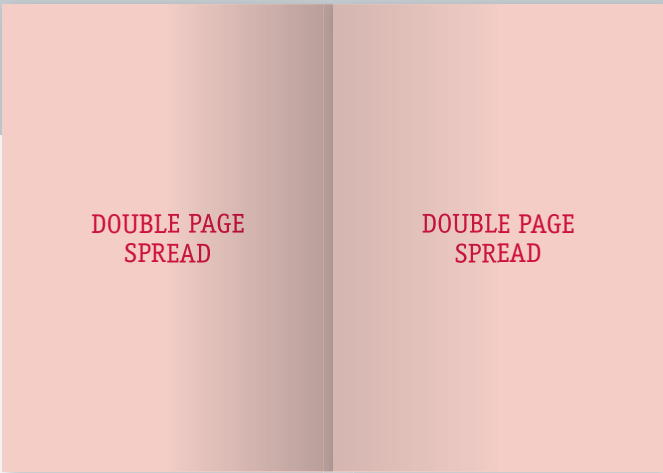
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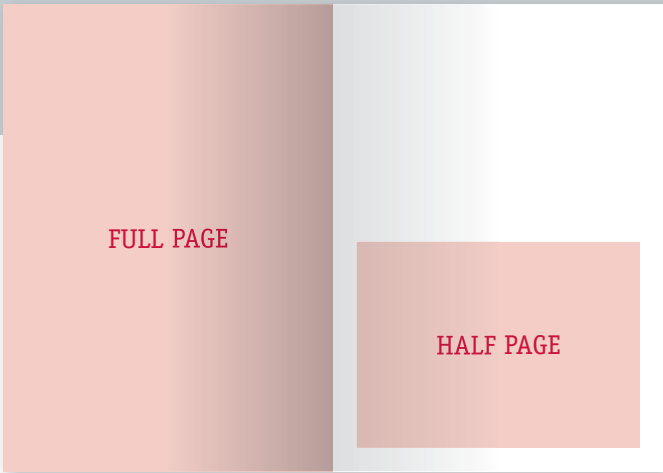
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Display advertising is a straightforward, highly effective method of sharing your message with tens of thousands of business owners, managers and decision-makers throughout Lancashire.

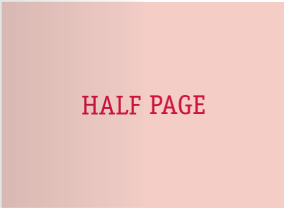
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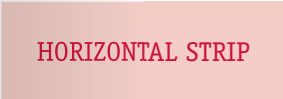
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Half page 180mm x 130mm



Quarter page 87.5mm x 130mm



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Branded column / Advert 59mm x 267mm

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Steve Brennan
Co-founder & CEO
@Bespoke_HQ
bespoke.digital.agency

A BETTER WAY TO HIRE YOUR WEBSITE AGENCY

On the face of it, if you need a new website, asking agencies to pitch sounds a good place to start. But competitive pitches are actually unreliable indicators of who will deliver the best web project. Why is that?

1. The best agency is likely close to fully booked. They'll have little time free to prepare for pitches.
2. The best agency for you is likely normally sought after by others. They'll have the least experience of competitive pitches.
3. Pitches don't show agencies working at depth, or over time. Marketing relies on depth and consistency.
4. Asking one or two people, or one or two ideas in a pitch doesn't show what working with the whole agency over five years will be like.

So what is a better way to hire your agency?

First, the best agency will normally specialise in your sector. Second, the best agency will be loved by other businesses like yours. Third, a sound agency hire is normally the one with experience, stability and longevity. It's easy to find the agency that fulfils these criteria with desk research, or by asking for recommendations. Then you engage in some deep work with them. Have chemistry calls. Book a workshop. Visit them. You should find they understand your business very quickly, and show real commercial awareness and competence. You can always go back to the market if you want to of course. This approach will see you find a great two-way client-agency match, and plenty of additional revenue as a result.

For further information call Steve Brennan
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Bespoke
Making sense of digital.

With our editorially-focused advertising features you can showcase your organisation's expertise and industry understanding by commenting on the issues that matter next to your advertisement.

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Our branded column package gives you a unique platform to discuss the hot topics as you see them and demonstrate your expertise.

The columns sit on editorial pages and alongside 300 words of editorial; we'll include your branding and contact details.

Discounts are available for series bookings.

£695
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Advertising supported features

Our 'A Guide to', 'How to' and 'Business Clinic' advice pages cover key topics, where your expert advice is there to help our readers run their businesses.

As a contributor, you get 260 words of editorial space alongside your advertisement to share advice on a particular aspect of a complex issue.

With all advertorials, we offer editorial support to ensure your message is clear and that there is no overlap of ideas with those of other contributors.

LEAD ADVERT (FULL PAGE)
£790
+VAT

"We're keen to contribute and be involved. The column is a great way to do that as it not only gives us exposure among like-minded businesses, it allows us to share expertise too."

Steve Brennan, co-founder and CEO, Bespoke

THE GUIDE TO...



PENSIONS AND RETIREMENT IS A 'PHASED' APPROACH RIGHT FOR YOU?

By John Adde, Chartered Financial Planner, Amber River True Bearing

Not that long ago, retirement was a clean break between your working life and your remaining years.

Employees would save for 40 years; they would then retire on their pension, their savings and wouldn't look back. Increasingly this is no longer the case, and instead, employees (and employers' pensioners) are coming to take a phased retirement approach.

What is phased retirement?

Phased retirement is when an employee transitions into retirement by gradually reducing their working hours. It can mean a reduction in hours or days, part-retirement part time work or even job-sharing opportunities. It means that they can continue to earn an income while also adjusting to stopping work altogether.

For some, it could also involve working some or all their available person benefits, in a bid to compensate for the reduced pay.

As with most financial decisions at retirement, there are advantages and disadvantages.

Advantages

Pension pot boost - Many worry whether their total pension benefits are sufficient to last throughout retirement. A phased approach means that you can continue to boost your pension, even with a part time salary.

It can also mean that you may only need to access some of your pension benefits in early retirement, leaving more for the future.

Maintain a sense of purpose - Many don't wish to give up work completely due to concerns or anxiety related to such a major life transition.

Many of us are staying 'work fit' for longer, both physically and mentally. This means that we're not always ready to stop work completely in our early 60s.

For employers - Maintaining experienced staff can reduce valuable 'trainee' costs.

Business can pass on their knowledge and run assisting with succession planning. It can reduce expenses, as costs of recruiting and training new staff can be high.

Disadvantages

Ability to cope financially - You'll need to consider current expenditure and work-related costs (commuting etc.) plus income tax position carefully. Also consider that pension and other assets aren't allocated to the degree that it regularly means long term gains. Advice from a professional can assist here.

For employees - Not all employees opt for phased retirement due to difficulties in finding part-time replacements or purchasing a home.

They can also put off by the need to maintain ongoing benefits such as private health and death in service.

It could be helpful for you in the following circumstances:

- You enjoy work and wish to keep it part of your life as you age.
- You have a health issue which makes it difficult to work full time.
- You have sufficient assets/pension benefits to see the reduced income from work.
- You need to get used to your new lifestyle and income/expenditure.
- You have the necessary support from your employer.

Phased retirement allows a gradual transition into retired life. It allows ongoing income to ensure that pension benefits are maintained.



Imagining your dream retirement?

We know the difference good financial planning and advice can make - not just in terms of how you live your life now, but what it means for your future. That's why we focus first, then create a bespoke plan that puts you on the path to your dream retirement.

Speak to us today:
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LANCASHIREBUSINESSVIEW



BUILD A BIGGER PENSION POT THROUGH INVESTING

By Angela Misker, Managing Director, Acumen Financial Partnership

We all want to build a retirement pot big enough to allow us to retire, confident that we won't run out of money.

A major misapprehension is that the most important thing is achieving this, to have enough to last for many years, when really we should focus on the capital growth, not how much goes into the pot.

It is easier to invest your way to £1m than to save £1m.

The diversified £627 equity shares that over the last 120 years, a highly diversified basket of global shares would have outperformed cash in the bank by an average of seven per cent per annum.

Investing confidence in a portfolio allows investors to weather the storm when markets fall - ensuring you have high quality, well-diversified investments and sound advice when given the confidence to hold them through

challenging times and enjoy the growth when markets rise.

Life typically has three main stages. In plain English, these are: saving for retirement, preparing to retire and drawing an income in retirement.

The quality services we build help our clients accumulate the most amount of capital, with as much help from the taxman as possible, so they can draw a greater amount of sustainable income in retirement than they thought was possible.

Combining top-flight investment solutions, careful tax planning, withdrawal strategies and cashflow modelling can be life-changing.

If you would like to see content about your retirement plans, do so on. Our specialist independent financial planners and wealth managers will be delighted to help you.

Many business owners, often setting up their workplace scheme used a default provider like NEST. However, pensions have become increasingly competitive, and by reviewing your scheme, you may stand to benefit from:

• More competitive charging structures

• Salary sacrifice, which allows your employees to take a lower gross salary in exchange for higher pension contributions, with both the employer and

employee contributing to National Insurance Contributions

• Ongoing financial education and guidance

• A broader range of investment choice - providing more choice than the 'default option'

• More choice and flexibility when accessing your pension in the future

Pro Start Pensions can help you manage this process, providing:

• Access to the workplace pension market, we are independent advisors

• Help for you with ongoing reviews and support with compliance

• Help for your employees with pensions, workshops and one-to-one sessions to help them make their own decisions

• Help with consolidation of pensions from previous employers

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CELEBRATION PACKAGES

Our celebration features have been developed to showcase organisations marking anniversaries, product launches, senior appointments, new premises – or any significant occasion.

These editorially-based features, which include advertising space, focus on the story you want to tell.

As part of the package, you can have your own special front-cover designed for distributing to your staff, customers and suppliers.

And we'll provide you with a special framed item with your front cover and celebration feature to display in your offices.

We'll promote your celebration feature through our various social media channels.

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MAY/JUNE 2024 ISSUE 116 | £7.50

LANCASHIREBUSINESSVIEW

AFR consulting

AFR CONSULTING

CELEBRATING 20 YEARS OF FINANCIAL RECRUITMENT

IN THIS ISSUE

- HEALTH MATTERS Working on wellbeing
- OPPORTUNITY KNOCKS People's partnership power
- PUTTING PEOPLE FIRST 20 years of AFR Consulting

ANNIVERSARY SPECIAL

AFR consulting Financial Recruitment

FINANCIAL RECRUITMENT IS NO NUMBERS GAME

For 20 years specialist financial and accountancy recruitment agency AFR Consulting has delivered its services with one strong message to its clients: **Numbers are your life, people are ours.**

Over that time the Lancashire-based business has adapted to survive economic downturns, the credit crunch and a pandemic and throughout it all has continued to service those clients in its own unique way.

There have also been many highs along the way, including launching the prestigious North West Finance Awards in 2013 and developing a strong networking community for finance directors across Lancashire.

Since launching in 2001, AFR Consulting has developed into one of the most established financial recruitment companies for the business and accountancy community across Lancashire and north Manchester.

And it pays that success down to the dedicated service it provides candidates and clients which is both personal and professional, with the emphasis on quality rather than quantity.

Over the past two decades AFR's reputation has placed more than 3,000 candidates into a wide variety of roles, and has brought over 8,000 interviews with clients along the way.

Today the business is run by two co-directors, Simon Smith is one of the original founders of AFR and Tammy Smith has been a director with the organisation since 2008, though they left

their back their working relationship together over more than two decades.

Simon, 50, explains that AFR began life to simply fill a gap in the market, he says: "At the time there was no one suitable Manchester catering for the Lancashire market."

"Businesses couldn't get that local knowledge and expertise from people who really knew the area. We saw that as our sweet spot."

He adds: "The business developed from that starting point really. Also, we just enjoy doing recruitment."

"We like running the process from start to finish and engaging with candidates and clients, building relationships with them."

by AFR, and the black tie affair that became a highlight of the region's accounting profession for many years, Tammy reveals the idea came from a simple conversation.

"I just remembered that there was nothing like that for the level of candidates I was working with, and it just grew from there as I realised that everyone in the finance team deserved recognition – the 'unsung heroes', she says.

The awards may be no more but AFR's commitment to finance and accountancy community in Lancashire remains as strong as ever.

The business prospered and continued to

you receive candidates that meet your specifications, are well prepared for interviews and arrive when they say they will.

"Our environment is not sugar-coated so we will not send inappropriate CVs or waste your time with less suitable interviews. If we cannot provide what you're looking for, we will be totally honest and say so."

Simon and Tammy have established a solid network of contacts in Lancashire businesses, both with the clients who are recruiting and candidates on the job market.

Tammy specialises in placing accounts managers, office managers, accounts assistants, purchase ledger clerks, credit controllers, bookkeepers and payroll clerks as a permanent basis.

Simon works in first candidates for more senior roles, team management and financial accountants through to financial controllers and finance leadership roles.

Tammy, 47, says: "We are dealing with the demands of clients who find it hard to find good quality people. That means having honest conversations and giving good advice."

"The challenges are still the same but I still love finding people a job and giving a good service to the client."

"I enjoy the feeling of introducing someone and thinking, 'Yes, it's you, it's the person we are looking for'. It's always a great moment."

"People value what we say and what we genuinely know from our years of experience and we are always aware that we are talking about someone's career."

Looking back at the finance awards launched

There are discussion groups as well as talks from keynote speakers, designed to give FDBs insight and knowledge into areas that might make their jobs easier.

Simon says the next event will take place on July 11 at Farington Lodge in Leyland and it will examine what the future of work looks like for business in the region.

The partnership between Simon and Tammy works well, Simon describes it as "balanced". They both work to their strengths, while supporting each other.

He also points to the way the business has continuously adapted to change throughout its existence, adding: "We have always been a lean and nimble organisation."

He adds: "Some of the people who worked with us in the early years are now senior managers in national recruitment businesses or running their own recruitment companies which I believe is a testament to our ethos and quality focused approach."

"Both Tammy and myself are really proud of the fact that we are still here and are looking forward to continuing to support the accountancy community and businesses in the area."

Numbers are your life, people are ours

Financial and accountancy recruitment specialists in Lancashire & North Manchester

www.afrc consulting.co.uk
01254 311133

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To celebrate our 20th anniversary, we partnered with LBV to reach an audience similar to our customer base. Their anniversary package allowed us to highlight the occasion effectively through a feature in their publication. The article, photos, and LinkedIn engagement generated significant traction for this milestone. **Simon Speak**, director, AFR Consulting

LANCASHIREBUSINESSVIEW

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ANNUAL FEATURE SPONSORSHIP

**Make your mark in the county
by joining forces with one of
Lancashire Business View's
best-read features.**

Our magazine's headline features, including the annual Hot 100, a comprehensive list of the county's best-performing SMEs, become the go-to guides for any business looking to expand its network in the county.

With a sponsorship package your organisation gains an association with the best the county has to offer, and branding opportunities that last the whole year.

Our headline features are often supported by our events programme and you'll be given chance to promote your brand in person, network with key magazine contacts and talk before a captive audience.



KEEPING COOL AS THE TEMPERATURE RISES

Lancashire businesses may be feeling the heat triggered by circumstances beyond their control, but, as our new Hot 100 list shows, they continue to keep their cool.

The picture painted by this year's annual publication reflects the world's most profitable SME's is one of stability and growth, despite what political and economic turmoil, increases in total sales, profitability and employee numbers are demonstrating that many of these businesses are not just surviving but expanding.

Total sales of £2.2bn + vsp £238m on the 2025 figure - shows an £1.9m rise on the 2024 figure. The profit figure of £275m shows a £21m increase. The number of workers also rose slightly by 252 to 9,786.

David Ridgway, accounts and advisory director at PM-18 accountants, who were again put together the Hot 100 for us, says: "There are no changes, just a sector dominated by headline grabbing charges, but that is what tells us important news."

"The consistency in the business mix suggests a resilient regional economy that continues to build on its established strength, even against a backdrop of wider economic uncertainty."

He adds, "While this year's list may lack a single defining trend, it paints a reassuring picture of stability, growth and enduring industrial strength."

The list highlights how manufacturing and construction continue to be Lancashire's powerhouse sectors.

And the inclusion of 36 new entrants this year shows that the region's economy is slowly reforming, and that new businesses are arriving to their own right purposes.

Richard Slater, publisher of Lancashire Business News, says: "Our Hot 100 list once again provides a fascinating insight into the health and direction of the region's economy."

"This year's list contains some familiar names, alongside businesses that are new to the list. They all share the same sense of endeavour and commitment to growth."

"The Hot 100 also highlights the importance of our SMEs, and their role as the backbone of Lancashire's economy, delivering valuable jobs for their communities."

Continued on Page 52

HD
Hatchard & Davidson
Accountants & Business Advisors

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WHAT'S YOUR PROBLEM?

- a) We're firefighting.
- b) What we if we train staff and they leave?
- c) We don't know what we need.

When it comes to skills needs,
we can help - whatever your problem.



Let's talk:
enquiries@landiscot.co.uk

LANDSCAPERS & GROUNDWORK
INSTITUTIONS OF
TECHNOLOGY

Hot 100 Trends and Cities

Top 100 City	Count	
1	Procter	28
2	Beckman	26
3	Blackburn	25
4	Shah	7
5	Carroll	6
6	Rankin	5
7	Leavelle	5
8	Armstrong	4
9	Wright	3
10	Orlowski	2

80

Mobile Computers

Mobile devices are a natural extension of the cloud computing environment, particularly in the manufacturing sector. IBM's new mobile devices, such as the IBM ThinkPad X220, are designed to be used in the factory floor. A recent survey by the International Data Corporation (IDC) found that 25% of manufacturing companies plan to use mobile devices in the factory floor by 2015, up from 15% in 2012.

78

Autonomous Manufacturing

Autonomous manufacturing is the use of robots and automation to perform manufacturing tasks. This technology is being used in a variety of industries, including automotive, electronics, and food processing. The use of autonomous manufacturing can increase productivity and reduce costs.

76

3D Printing

3D printing is a process of creating three-dimensional objects from a digital file. This technology is being used in a variety of industries, including automotive, aerospace, and healthcare. The use of 3D printing can reduce lead times and increase customization.

74

Cloud Computing

Cloud computing is the delivery of computing services over the Internet. This technology is being used in a variety of industries, including manufacturing, healthcare, and education. The use of cloud computing can reduce costs and increase flexibility.

72

Big Data

Big data is the large volume of data generated by organizations and individuals. This data is being used to analyze trends and make decisions. The use of big data can improve efficiency and reduce costs.

70

Artificial Intelligence

Artificial intelligence is the simulation of human intelligence in machines. This technology is being used in a variety of industries, including manufacturing, healthcare, and finance. The use of artificial intelligence can improve decision-making and increase efficiency.

68

Virtual Reality

Virtual reality is a computer-generated simulation of a three-dimensional environment. This technology is being used in a variety of industries, including gaming, education, and healthcare. The use of virtual reality can provide a more immersive experience.

66

Augmented Reality

Augmented reality is the integration of digital information with the real world. This technology is being used in a variety of industries, including retail, education, and healthcare. The use of augmented reality can provide a more interactive experience.

64

Internet of Things

The Internet of Things (IoT) is the network of physical objects embedded with sensors, software, and other technologies to connect and exchange data with other devices and systems over the Internet.

62

Wearable Devices

Wearable devices are small, lightweight devices that can be worn on the body. These devices can monitor health and fitness, track location, and provide other data. The use of wearable devices can improve health and safety.

60

Smart Homes

Smart homes are homes equipped with smart appliances and devices that can be controlled remotely. These devices can improve energy efficiency and convenience. The use of smart homes can reduce costs and increase comfort.

58

Smart Cities

Smart cities are cities equipped with smart infrastructure and services. These services can improve traffic management, public safety, and environmental monitoring. The use of smart cities can improve quality of life and reduce costs.

56

Smart Factories

Smart factories are factories equipped with smart manufacturing processes. These processes can improve production efficiency and reduce waste. The use of smart factories can increase productivity and reduce costs.

54

Smart Logistics

Smart logistics is the use of smart technology to optimize supply chain management. This technology can improve delivery times and reduce costs. The use of smart logistics can increase efficiency and reduce waste.

52

Smart Retail

Smart retail is the use of smart technology to improve the retail experience. This technology can provide personalized recommendations and improve customer service. The use of smart retail can increase sales and improve customer loyalty.

50

Smart Agriculture

Smart agriculture is the use of smart technology to improve agricultural production. This technology can monitor crop health and optimize resource use. The use of smart agriculture can increase yield and reduce costs.

48

Smart Transportation

Smart transportation is the use of smart technology to improve transportation systems. This technology can optimize traffic flow and reduce travel time. The use of smart transportation can improve safety and reduce costs.

46

Smart Energy

Smart energy is the use of smart technology to optimize energy use. This technology can monitor energy consumption and reduce waste. The use of smart energy can reduce costs and improve sustainability.

44

Smart Security

Smart security is the use of smart technology to improve security systems. This technology can detect threats and respond quickly. The use of smart security can improve safety and reduce costs.

42

Smart Healthcare

Smart healthcare is the use of smart technology to improve healthcare services. This technology can monitor patient health and provide early diagnosis. The use of smart healthcare can improve patient outcomes and reduce costs.

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Smart environment is the use of smart technology to improve environmental monitoring. This technology can monitor air quality and water levels. The use of smart environment can improve sustainability and reduce costs.

30

Smart Society

Smart society is the use of smart technology to improve society. This technology can provide better services and improve quality of life. The use of smart society can improve social outcomes and reduce costs.

Hot 100 Trends and Cities

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43

Smart Environment

Smart environment is the use of smart technology to improve environmental monitoring. This technology can monitor air quality and water levels. The use of smart environment can improve sustainability and reduce costs.

41

Smart Society

Smart society is the use of smart technology to improve society. This technology can provide better services and improve quality of life. The use of smart society can

"The Hot 100 is always a favourite in the PM+M calendar, and we are delighted to support LBV as proud sponsors."

Dean Rodgers, accounting and advisory director, PM+M

BELLY BAND

Wrapped around the magazine a Belly Band is an eye-catching, high-impact way to make a lasting impression on readers from the first glance.

If you're looking to command attention, boost brand awareness, enhance visibility and get your message in the hands of decision makers then this is the perfect stand out option.

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"We recently utilised LBV's loose leaflet insert package providing a guaranteed method for our advertisement to reach thousands of businesses across Lancashire. We were able to select specific postcodes for distribution. This targeted approach has proven to be highly effective for our marketing efforts, resulting in the acquisition of several new clients." **Harvey Wilkinson**, managing director, Cotton Digital

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LOOSE INSERTS

Looking for a promotion that packs a punch? A loose insert will make your brand stand out like no other.

Loose-leaf inserts included in the mailing circulation of Lancashire Business View magazines on your paper of choice generate maximum exposure for your message.

We can carry anything from single sheet A5 flyers through to full brochures. Contact us to talk through your ideas and we can help you build a cost-effective insert campaign that's sure to get you noticed.

From £160 per 1,000 (based on maximum weight 10g).

FROM
£160
PER 1000



"We recently utilised LBV's loose leaflet insert package providing a guaranteed method for our advertisement to reach thousands of businesses across Lancashire. We were able to select specific postcodes for distribution. This targeted approach has proven to be highly effective for our marketing efforts, resulting in the acquisition of several new clients." **Harvey Wilkinson**, managing director, Cotton Digital

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MEDIA PARTNERSHIP

JULY/AUGUST 2024 ISSUE 117 | £7.50

LANCASHIRE BUSINESSVIEW



APPRENTICE AWARDS

A CELEBRATION OF EXCELLENCE

Blackburn College

IN THIS ISSUE

- HOT 100**
Our most profitable SMEs revealed
- WISH LIST**
What's needed post-election
- ALIVE AND KICKING**
Blackburn's big masterplan

INSPIRATIONAL, EDUCATIONAL AND ASPIRATIONAL APPRENTICE AWARDS EVENING

Blackburn College shone the light brightly on apprentices who have shown success, passion and dedication as well as on employers who are leading the way in developing talent and skills in Lancashire.

The Apprenticeship Awards Evening 2024 was held on campus in the new Industry Collaboration Zone and showcased the college's impact in 13 business sectors including small and large employer of the year and the coveted Principal's Award.

A £750,000 investment with support from the UK Shared Prosperity Fund, the Industry Collaboration Zone provides a fantastic space for businesses to connect and collaborate.

The evening welcomed apprentices, their employers, family and friends, distinguished guests and proud tutors, with Richard Slater, chairman of Lancashire Business View, hosting proceedings.

Notable speakers included Ram Gupta, managing director of Nybble Group and Blackburn College skills governor, and Roshon Harrison, head of learning development for ECG Group, who shared their experiences of the power of apprentices, the value and skills they bring, and the contribution made to the local area and businesses.

Throughout the evening, apprentices themselves talked about what they enjoyed about their apprenticeships, the benefits, and how Blackburn College helped them achieve and learn.

Each winner received a personalised trophy.

Nicola Clayton, director of business development and external engagement, said: "Congratulations to all our finalists, and thank you to their amazing employers who have invested in our apprentices' development."

"We took the decision to host the awards in very much a participatory way; hearing and sharing our apprentice and employer stories is very important to us."

"We are delighted to receive the Lancashire Employer of the Year Award for 2024 for our apprenticeship provision, this is a tribute to our fantastic staff team."

"It's a very exciting time at the college; we are continuing to secure additional funding to allow investment in other, digital, engineering, health, hospitality, creative and wellbeing sector schemes; technology and construction, for example. Please do be part of it and get involved."

Apprenticeship Award Winner	Apprenticeship Employer	Apprenticeship Award Category
Anees Desai	Auto Express	Art
Phoebe Wells	Lester	Digital Marketing
Jessica Zemanides	Brockhouse Amusement	Human Resources
Kimberley Croppore	Sympleon Industrial	Customer Service
Kamran Khan	APRIZ Barber Shop	Hair & Barbering
Daniella Duncan	Pulse Health and Beauty Clinic	Beauty
Alice Applehill	Lancaster Council	Housing
Thomas Kaye	Blackburn with Darwen Borough Council	Construction - Plumbing
Harrison Jones	Darwen Electrical Services	Construction - Electrical
Levi's Jones	VIT Projects	Construction - Gas
Lee Brady	Places for People	Construction - Gas
Jawad Kaboor	Headstart Ltd Motor Group	Motor Vehicle
Uma Dandharia	Little Cheeky Monkeys (Blackburn)	Early Years & Education
Jessica Green	St Alban's School	Teaching Assistant
Phoebe Wells	Levi's	Principal's Award
Uma Dandharia	Little Cheeky Monkeys (Blackburn)	Principal's Award
	Darwen Electrical	Small Employer of the Year
	Blackburn with Darwen Borough Council	Large Employer of the Year

For more information get in touch with our Apprenticeship team by email apprenticeships@blackburn.ac.uk or call 01254 292500

Blackburn College Celebrating Blackburn College Apprenticeships

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In addition to our bi-monthly magazine, we have a range of other channels to spread your marketing message.

Our online options (which are detailed in full in our digital media pack) include promotion through our website, where fresh news is posted daily; and through our social media channels which have more than 37,500 followers as well as 8,000 opted in email subscribers.

If maximum turnout to your event is critical, a media partnership package with Lancashire Business View can spread the word, help improve attendance and promote your brand.

Ideal for seminars, conferences, exhibitions or awards ceremonies, we'll use our online and offline channels to promote your event in advance and, depending on the nature of the deal, we can follow-up in print and online.

Whatever the goals and budget of your marketing campaign, whether you see the ideal option for you listed within this media pack or you'd like to try something new, we look forward to working with you to create a campaign that delivers results.

PRICE ON APPLICATION

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CONTACT US NOW

Through our magazine, website, social media, email marketing and events, we have a wide range of ways for you to promote your brand to tens of thousands of Lancashire business owners, managers and decision-makers.

And whether you're on a limited budget or you're looking for maximum exposure, we can help you build a series of activities combining the best of everything we offer to deliver exceptional results across a cost-effective campaign.

Talk to us about creating the perfect mix of options to build a campaign with impact.

Joanne Hindley

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