

#NZCC25



Lancashire Net Zero Carbon Conference

2025 Media Pack

“ Some wonderful stories of Lancashire businesses really making a difference by prioritising sustainability efforts. ”

Lewis McGrath, Business development officer, University of Central Lancashire

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#NZCC25



Lancashire
Net Zero Carbon
Conference

About the conference

As the UK accelerates toward its Net Zero goals, critical questions arise about the feasibility and funding of major sustainability projects.

This year's Net Zero Conference will examine the most ambitious initiatives, diving deep into their potential impacts, benefits, and obstacles here in Lancashire.

Date: Wednesday 18 June

Time: 8:30am – 1pm

Venue: Crow Wood Hotel, Burnley

Scan here
to view last
year's event



“ Really inspiring insights and discussions. ”

Celia Gaze, CEO, The Wellbeing Farm



Lancashire Net Zero Carbon Conference

Headline sponsor **£3,950** +VAT

In advance

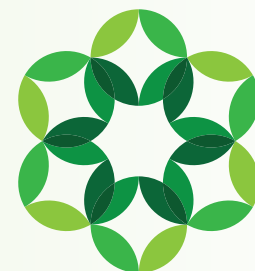
- Logo 'in association with' on all marketing across the campaign
- Opportunity to be part of the sponsor meeting to discuss and agree specific topics to be covered at the event

On the day

- A seat on one of the panels at the event
- Four full access conference tickets
- Opportunity to supply literature in delegate packs
- Exhibition stand at event

After the event

- Logo, photo and key commentary from the debate as part of the report in the July/August issue of Lancashire Business View
- Half page advert alongside the feature
- Follow up message included in the follow up e-mail to delegates
- Access to event photography



Lancashire Net Zero Carbon Conference

Exhibitor **£1,325** +VAT

In advance

- Badged as 'exhibition partner' on event marketing material

On the day

- Two full access conference tickets
- Exhibition stand at event

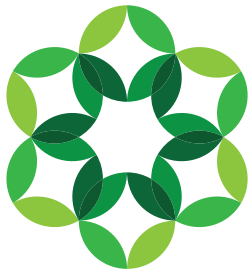
After the event

- Logo, to appear alongside the review feature in July/August issue of Lancashire Business View
- Quarter page advert within the feature
- Access to event photography

“ It was really good to attend the event and discover that so many people are on the same pathway to achieving net zero, it was a successful conference and I made many new contacts. ”

Paul Jeffries, Lecturer construction and the built environment, Preston College

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Lancashire Net Zero Carbon Conference



2024 attendees

- Addison Group
- AMRC NW
- Ardea Eco-innovation
- Atkinsons Coffee Roasters
- Barons Furniture
- Beyondly
- Blackpool & The Fylde College
- Carbonological
- Churchill Support Services
- CIS
- Clifton Homecare
- Climate Proof
- Code Galaxy
- Community and Business Partners
- Community Energy Preston
- Department for Business and Trade
- East Lancashire Chamber of Commerce
- Eco Providers
- ELE Advanced Technologies
- Eric Wright Partnerships
- Essential Sourcing
- Faremaxpro
- Forbo
- Forward Thinking
- Freshfield PR
- Granby Marketing
- Ground Heat Installations
- GSU Landscapes
- Harrison Drury Solicitors
- HSBC UK
- Innovate UK Business Growth
- Isentra
- Limitless PR
- LinerlessUK
- MRO Plus Solutions
- Nelson and Colne College
- Net Zero North West Cluster
- North Product Design
- PaperUK (Linerless)
- Pettit Singleton Associates
- Preston College
- Qwala
- Ribble Rivers Trust
- Ribby Hall Village
- Safran
- Serconnect
- Silentnight
- Site Surveying Services
- Staci UK
- The Backlot Cinema and Diner
- The Senator Group
- The Wellbeing Farm
- Thompson Contracts
- Toshiba Tec Imaging Systems
- Trident Utilities
- University of Central Lancashire
- Vantage Motor Group
- Veka
- Viva





About us

Lancashire Business View has connected the county's business community since 2005. It is a magazine published every two months and it delivers exclusive news, advice, and opinion to Lancashire's business leaders. Apart from the print publication, Lancashire Business View hosts multiple conferences and events like the annual Red Rose Awards, attracting over 1,100 attendees to celebrate business excellence.

Contact

If you'd like to know more about the Lancashire Net Zero Carbon Conference and how we can help you make powerful connections between businesses that share your passion, get in touch with us now.

In addition to the options in this pack, we are always open to new ideas and suggestions!



Joanne Hindley

sales director

joanne@lancashirebusinessview.co.uk

07442 949697

6,000
Print
circulation

8,000
Email
subscribers

27,000
Page views per
month on
the website

37,500
Social media
followers